1. **CALL TO ORDER**
   Chair Young called the meeting to order at 3:30 p.m.

2. **ROLL CALL: CHAIR YOUNG AND DIRECTOR SIMON**
   Directors Young and Simon were present. Also in attendance were Administrative Services Manager Andreea Simion and Solid Waste Consultant Natasha Browne, and representing Waste Management, Public Sector Manager Virginia Harrington, Route Manager Spencer Mills, and Recycling Coordinator Brandon Tong. Member of the public Rick Hatcher was also in attendance.

3. **PUBLIC COMMENTS**
   Chair Young welcomed Mr. Hatcher, who introduced himself as a member of the community, as well as a Board Member of the Hayward Area Recreation District (HARD).

4. **SPECIAL ASSESSMENT UPDATE**
   Staff reported that the first round of letters to delinquent trash customers was mailed to 6,880 account holders and that the initial delinquency amount was $1.2M. These numbers are in alignment with those from previous years. Typically, the District ends up collecting approximately $250,000 on the tax roll.

5. **REPORT ON FINDINGS FROM FEBRUARY 5, 2020 ROUTE AUDIT**
   Staff presented a summary of findings from the February 5, 2020 route audit conducted in the Cherryland area. The main findings were trash overages and a few recycling overages. The results were forwarded to Waste Management, and Spencer contacted all the customers to address the issues. One customer increased the trash service and two others increased their recycling and organics capacity. Staff added that no driver issues were identified, and that Waste Management is providing excellent service to our customers.

   Chair Young asked why green tags are no longer left on carts, and Spencer said that they are still used, but only if the material is not collected for various reasons (contamination, rocks or dirt, hazardous waste, etc.).

6. **CHERRYLAND PILOT PROGRAM INFORMATION AND RECOMMENDATION**
   Staff thanked Mr. Hatcher for providing the results of the Cherryland Cleanup Pilot Program, where the District sponsored weekly collection of trash and recycling for organized community groups. Staff then presented a summary and Mr. Hatcher added details about how the program has been running since August 2019. Some of the findings were:
The cleanup activities were focused on the main corridors in Cherryland - Western Blvd., Meekland Ave., Hampton Rd., and Sunset Blvd.

- The dumpsters were placed in a locked space.
- The materials collected were mostly household furniture, bed frames, mattresses, tables, chairs, small appliances, car parts, and miscellaneous trash.
- The mattresses were picked up by the County once per month.
- The volunteers spent a minimum of 10 hours per week cleaning up.
- The dumpsters were at least half full every week.

Mr. Hatcher said that the program has been effective and the community is cleaner because of it. He requested consideration for the District to continue funding it.

Staff recommended that the District continue sponsoring weekly collection for the Cherryland program at a cost of $690/month, as well as establish parameters for future requests of this nature. The criteria for consideration of District sponsorship would include:

- Trash dumpster no larger than 6 cubic yards with weekly service; and,
- Dumpster in a locked location identified and secured by the community group; and,
- Guarantee a minimum of 40 volunteer hours per month; and,
- Reporting to the District every two months - number of volunteer hours; bins full/empty; types of materials collected; photos of materials in the bins.

The Committee unanimously agreed with staff’s recommendation to continue sponsoring the Cherryland effort and establish parameters for potential future requests.

7. PUBLIC OUTREACH UPDATE

Natasha reported that she has been working with the Eco Club at San Leandro High School to clean up recycling within the school, and with a representative from HARD to clean up recycling and reduce waste at the HARD locations in Oro Loma.

Brandon reported that he contacted 11 businesses in January, provided mandatory recycling information to six, and conducted four waste assessments. Five businesses added recycling, two added organics, and one decreased the level of trash service. Four businesses were unresponsive, so Brandon will contact them again and mail them letters with information about the mandates.

Chair Young asked if these businesses were contacted in the past, and Natasha said that we contact all the businesses without recycling and/or organics services every year. They get flagged in our tracking system and we keep going back and ask them to implement the required services. Director Simon asked if Waste Management provides composting bins for home use, and Spencer said that they do not.

8. SOLID WASTE PROGRAM UPDATE

Spencer reported that the focus in January was on safety at customer locations. He discussed with the drivers the safe way to address various issues - low wires or tree branches in front of homes, busy parking lots, dangerous streets. He then talked about
two positive interactions with customers and reported 144 trash overages in January (from 129 in December).

9. **STAFF AND DIRECTOR COMMENTS**
   None.

10. **ADJOURNMENT**
    There being no further business to come before the Committee, Chair Young adjourned the meeting at 4:43 p.m.