

REDUCE TRASH. 

# THINK THINK

BEFORE YOU TOSS!

**Show how you reduce trash by keeping recyclables and compostables out of it in the first place, and you could win prizes for yourself and your school!**

**Open to students K-12 attending a school in Oro Loma Sanitary District that is serviced by Waste Management for recycling.**

The average person throws away over four pounds of trash each day, or about 1,500 pounds a year. That's a lot of trash.

And most of it isn't trash at all.

Fortunately, Oro Loma makes it easy to reduce trash. Green waste is picked up weekly, and unlimited recycling is picked up every other week. Show how you reduce trash by keeping recyclables and compostables out of the trash, and you could win prizes for yourself and your school!

Please read all the rules before entering. Entries that do not follow all contest rules will be disqualified. Contest rules, along with an official entry form, are printed on the back of free poster paper, which will be available starting January 17, 2017. Contest rules are also posted on [www.oroloma.org](http://www.oroloma.org). Call (510) 276-4700 or email [contest@oroloma.org](mailto:contest@oroloma.org) with questions.

Free poster paper may be picked up at eligible schools, at Waste Management's Oakland office (172 98th Avenue), and at the Oro Loma Sanitary District office (2655 Grant Avenue, San Lorenzo). An official entry form is also available for download at [www.oroloma.org](http://www.oroloma.org).

The contest kicks off on January 17, 2017. The entry deadline is March 17, 2017. Winners will be announced on Earth Day, April 22, 2017, on [www.oroloma.org](http://www.oroloma.org). The specific placement of First Place, Second Place, Third Place, and Honorable Mention winners within each grade category will be unveiled at an awards ceremony in May 2017.

All posters will be returned to the schools that submitted them. For more information, call (510) 276-4700 or visit [www.oroloma.org](http://www.oroloma.org).

# ORO LOMA EARTH DAY 2017 POSTER CONTEST

## Reduce Trash. Think Before You Toss!

### FREQUENTLY ASKED QUESTIONS

#### Who is sponsoring the contest?

Oro Loma Sanitary District and Waste Management of Alameda County are sponsoring the Earth Day 2017 Poster Contest.

#### Who is eligible?

All students in grades K-12 attending a school located in Oro Loma Sanitary District that is serviced by Waste Management for recycling are eligible to compete.

#### How do I know if I attend a school that is eligible to participate in the contest?

A list of eligible schools is posted on the Oro Loma website at [www.oroloma.org](http://www.oroloma.org). You can also call (510) 276-4700 to find out if your school is eligible to participate.

#### What if I live in Oro Loma but attend school outside the District?

Sorry, only students who attend a school in Oro Loma Sanitary District that is serviced by Waste Management for recycling are eligible to participate. Students who attend an eligible school but live outside the District **are** eligible to participate.

#### Is there an entry fee?

No, entry is free to all eligible students.

#### Where can I get an official entry form?

Poster paper with official entry forms printed on the back will be available starting January 17, 2017 at eligible schools, at the Waste Management office at 172 98th Avenue, Oakland, and at the Oro Loma Sanitary District office at 2655 Grant Avenue, San Lorenzo. An official entry form is also available for download at [www.oroloma.org](http://www.oroloma.org). **All posters must have an official entry form that is completed in full. No other entry forms will be accepted. Posters with incomplete entry forms, or forms other than an official entry form, will be disqualified.** If you download the official entry form, be sure to securely tape it to the back of your poster. Read the contest rules carefully before entering. Call (510) 276-4700 or email [contest@oroloma.org](mailto:contest@oroloma.org) with questions.

#### How many times can I enter?

You may only enter once. If a student submits more than one entry, all of his/her entries will be disqualified. You may request additional poster paper, but you may submit only **ONE** poster.

#### Do I need to submit an entry through my school?

Oro Loma Sanitary District encourages all students in eligible schools to participate. However, students may enter on their own if their class or school is not participating.

### Where do I send my entry?

San Lorenzo Unified School District students should send their entries to Sylvia Beles, Education Services Department. All other participants should send or deliver their entries directly to Waste Management, attention Oro Loma Poster Contest, 172 98th Avenue, Oakland, California 94603-1004, or to Oro Loma Sanitary District, 2655 Grant Avenue, San Lorenzo, California 94580.

### What are the grade groups?

The grade groups are as follows:

K, 1-2, 3-4, 5-6, 7-8, 9-10, 11-12

### What are the student awards?

**In the Kindergarten grade group:** Five \$100 Recycling Star Awards will be presented. No other prizes will be awarded.

**In each of the grade groups 1-2, 3-4, 5-6, 7-8, 9-10, and 11-12:** First Place: \$700, Second Place: \$500, Third Place: \$300, Honorable Mention (2 awarded): \$150

**Certificate of Merit:** Ten \$25 Certificates of Merit will be presented in grade groups 1-2, 3-4, 5-6, 7-8, 9-10, and 11-12.

### What are the school awards?

Matching cash school prizes will be awarded for the five Kindergarten \$100 Recycling Star Awards and for all First through Honorable Mention awards in the 1-12 grade groups. **A school representative must be present at the awards ceremony to receive the matching cash prize. If a representative is not present, or if previous arrangements have not been made, the matching prize will be forfeited.** Participation Awards of \$100 each will be awarded to schools with eligible entries that do not receive a First, Second, Third Place or Honorable Mention Award. Checks for Participation Awards will be mailed. Checks that are lost or misplaced will not be reissued. There are no matching cash prizes for Certificates of Merit.

### How will the posters be judged?

All eligible entries will be judged and stamped "Reviewed and Considered." Entries will be judged using the following criteria: (1) How well the poster expresses the theme "Reduce Trash. Think Before You Toss!" (2) Correctness of information depicted (3) Creativity, and (4) Artistic expression and presentation. Judges will consist of professional visual artists and representatives from Oro Loma Sanitary District and Waste Management of Alameda County.

### Does spelling count?

Spelling counts in grades 5-12. Please be sure to check your spelling before submitting a poster.

### Can my parents or teachers help me make the poster?

Adult participation must be limited to **advice only**. Adults may not help produce the student's poster in any other way. **This includes "helping" with words or lettering. All entries that are not the sole and original work of the student will be disqualified. Posters that are copied from other sources will be disqualified.**

**Can I use copyrighted material in my poster?**

No. Entries may not contain **ANY** copyrighted material. This includes product brand names and fictional characters.

**Can my poster be a collage?**

Collages are permitted as long as they do not contain any copyrighted material or brand names, and the collage is the original creation of the student.

**Can I use a computer to create my poster?**

Computer generated posters are permitted as long as all images are the sole and original work of the student.

**How big should I make my poster?**

All posters must be created on poster paper that is **EXACTLY 11" x 17"**.

**When is the contest deadline?**

The contest ends March 17, 2017.

**When will winners be announced?**

All prize winners will be announced on the Oro Loma website, [www.oroloma.org](http://www.oroloma.org), on Earth Day, April 22, 2017. In May 2017, an awards ceremony will be held to honor the First Place, Second Place, Third Place, and Honorable Mention winners in the grade groups 1-2, 3-4, 5-6, 7-8, 9-10, 11-12, and the Recycling Star Award Kindergarten winners. Announcement of which students have won which prizes will be made at this ceremony.

**Can I get my poster back?**

All posters will be returned to the students' schools before the end of the school year.

**Are students required to provide anything else?**

Once a student has been notified that his/her poster has been selected for a Kindergarten Recycling Star or a First, Second, Third Place, or Honorable Mention prize, he/she must provide a **high-resolution digital photograph** and a brief autobiography, which become the property of Oro Loma Sanitary District. If you are unable to provide a high-resolution digital photo, call the District at (510) 276-4700 to make other arrangements.

**How can I get more information?**

Call (510) 276-4700, email [contest@oroloma.org](mailto:contest@oroloma.org), or visit [www.oroloma.org](http://www.oroloma.org).