AGENDA
Solid Waste Committee Meeting
3:30 PM - Monday, February 10, 2020
Oro Loma Sanitary District Boardroom 2655 Grant Avenue, San Lorenzo, CA 94580

In compliance with the Americans with Disabilities Act of 1990, if you need special assistance to participate in a District meeting or you need a copy of the agenda in an appropriate alternative format, please contact the District Secretary at (510) 276-4700. Notification of at least 48 hours prior to the meeting will assist District staff with ensuring that reasonable arrangements can be made.

1. CALL TO ORDER
2. ROLL CALL: CHAIR YOUNG AND DIRECTOR SIMON
3. PUBLIC COMMENTS
   Members of the public wishing to comment on any item not on the agenda, but within the Committee's jurisdiction, should notify the Committee at this time. Those wishing to comment on any item on the agenda should do so at the time the item is considered. Comments may be limited to three (3) minutes. Time limitations shall be at the discretion of the Chair.
4. SPECIAL ASSESSMENT UPDATE
   Staff will present an update on the special assessment for 2020.
5. REPORT ON FINDINGS FROM FEBRUARY 5, 2020 ROUTE AUDIT
   Staff will present a summary of findings from the February 5, 2020 route audit.
6. CHERRYLAND PILOT PROGRAM INFORMATION AND RECOMMENDATION
   Staff will present a summary of the Cherryland Cleanup Pilot Program and make a recommendation for the future.
   6.1. Cherryland Pilot Program Summary and Recommendations
7. PUBLIC OUTREACH UPDATE
   Staff will update the Committee on the status of the commercial, multi-family, and schools recycling programs.
8. SOLID WASTE PROGRAM UPDATE
   Staff will update the Committee on the status of the trash, recycling, and organics services for all lines of business.
9. STAFF AND DIRECTOR COMMENTS
   Staff and the Committee members may comment on items of interest.
10. ADJOURNMENT
Oro Loma Sanitary District
MEMORANDUM

TO: Solid Waste Committee

FROM: Jason Warner, General Manager
Andreea Simion, Administrative Services Manager

DATE: February 10, 2020

SUBJECT: REVIEW OF CHERRYLAND VOLUNTEER CLEAN-UP PILOT PROGRAM AND RECOMMENDATION TO CONTINUE PARTNERSHIP

Background

In the second half of 2019, Oro Loma partnered with volunteers in the Cherryland community to provide disposal for collected litter and other trash in the community. The program was created to counter a major disincentive of community based clean-up: once things are picked up, it is expensive to properly dispose of them. The District’s contribution included paying for weekly servicing of a six-yard trash container and a one-yard recycling container at a cost of $689/month.

The pilot program was intended as a trial to weigh the benefits and the cost. During the pilot program, staff monitored the bin and received feedback from the volunteers. A summary of the findings is provided below:

- The cleanup activities were focused on the main corridors in Cherryland – Western Blvd., Meekland Ave., Hampton Rd., and Sunset Blvd.
- Access to the dumpsters was restricted to five volunteer group leaders and representatives from Alameda County. The dumpster was placed in a locked space.
- The volunteers coordinated with the property owner to allow a place for the bin, as well restricted access (the bin was not accessible to the public).
- The materials collected were mostly small household furniture, bed frames, mattresses, tables, chairs, small appliances, car parts, and miscellaneous trash.
- The mattresses collected were picked up by the County, which collects mattresses at the same location once per month.
- In terms of volunteer commitment, 3-5 individuals spent collectively a minimum of 10 hours per week performing cleanup.
- The dumpster was at least half full every week.
On behalf of the volunteers, Mr. Rick Hatcher requested the Board’s consideration to approve the continued funding of this effort.

Options

1. **Continue the Partnership**: One option would be for the District to continue providing support for this successful effort to clean up the community and address litter/illegal dumping in an area prone to it. In the first five months, the partnership helped support over 200 hours of community clean-up and removal of 60 yards of litter at an approximate cost of $3,500. Continuing the partnership would likely result in similar results over time.

2. **Discontinue the Partnership**: Another option would be to end the District sponsorship for the Cherryland program. While the pilot supported the work of local volunteers, community clean-up has not been the District’s mission and is arguably duplicative of the County’s responsibility to manage illegal dumping. The program cost $60/yard of debris removed. While this unit cost represents an extreme value on a service the District is not required to provide, it may not be viewed as a great deal.

   It is worth noting that, under contract with Waste Management (WMAC), the District has an option to support one time clean-up events within the existing rate structure. If the partnership is discontinued, the District can still sponsor clean-up events organized in the community.

Discussion

One concern is that a modest commitment to one community could lead to additional requests. To address the concern related to additional requests, staff recommends establishing baseline standards that must be met to qualify for the disposal services. A proposal for the baseline is included in the recommendation below.

Recommendation

Continue sponsoring the Cherryland volunteer clean-up effort and any similar effort meeting the recommended criteria. Establish minimum criteria for continued support, as well as a screen for future requests from other community groups that may request the same level of assistance. Staff recommends the following:

- Dumpster no larger than 6 cubic yards with service once per week;
- Dumpster in locked location; location to be established by the community group;
- Guarantee of a minimum of 40 volunteer hours per month;
- District reserves the right to discontinue the program(s) upon observation that the dumpster is less than half full for four weeks in a row.